

# HANNAH JOHNSON

**CONTACT** Email: haanjohnson@icloud.com • Phone: 410-227-7542

## EDUCATION

### 2020-2024 Stevenson University

Bachelor of Science, Business Communication - 3.9 gpa

*Minors: Fashion Merchandising, Management and Organizational Leadership*

- Honors Societies: Lambda Pi Eta (2023), Alpha Chi (2023), Chi Alpha Sigma (2024)
- Student Coordinator at the Academic Link Learning Center (2023-present)
- Member of the Women's Golf Team (2023-present)
- Secretary of The Communication Hub (2023-present)
- Public Relation's Chair of Phi Sigma Sigma (2021-2022)
- 2023 Fashion Show Production- Marketing Team (2023)

## EXPERIENCE

### Wells Lamont (a Berkshire Hathaway Company) • Skokie, IL **2023**

Marketing Communications Intern

- Assisted on the creation of the Fall/Winter '23 Catalog (data input using excel)
- Created a social media strategy to implement cohesive branding throughout all social platforms
- Compiled a PR media list and strategy for brand to gain publicity and generate new clientele

### South Moon Under • Annapolis, MD **2022**

Marketing Intern

- Assisted with e-commerce production (preparing product for photoshoot, adding product to website, merchandising website based on key marketing initiatives)
- Aided with day-to-day marketing tasks to support overall business
- Compiled competitive patterning and inspiration to drive in season strategy across channels

### Baltimore Style Magazine • Baltimore, MD **2019**

Intern

- Assisted on a photoshoot for a Fall fashion issue
- Aided photographer with lighting purposes
- Helped style models for photoshoot

## SKILLS

- Working knowledge in Canva, Adobe Suite
- Knowledge of Microsoft Suite
- Time management and organization
- Designer mindset
- Teamwork and leadership

# CONNOR HAMILTON

• WEB DEVELOPER •

## TO:

**Rufus Stewart**  
**Paucek and Lage**  
123 Anywhere St.,  
Any City, ST 12345  
+123-456-7890

Dear Mr. Stewart,

As a passionate Developer and long-time fan of Paucek and Lage, I was elated to see an opening for a Senior Web Developer role. I have experience in HTML, CSS, and JavaScript. Combined with my internship in front-end web development, I am confident I have the skills to help Paucek and Lage succeed.

During my internship with Arowwai Industries in Mountain View, CA, I gained hands-on experience coding websites and applications. One of my projects was developing a web-based application for an event management client using React and Material-UI. The app helped increase their event signups by 40%. Through my internship, I also gained valuable teamwork and communication skills that will make me a great asset to Paucek and Lage.

Similar to Paucek and Lage, I am dedicated to building easy-to-use, user-friendly websites and applications. I am inspired by the work your company does. I want to bring my experience in web development and my passion for finding creative solutions to help your team excel.

I have attached a copy of my resume detailing my education and experience. I can be reached anytime by phone at +123-456-7890 or email at [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com). Thank you for your time and consideration. I look forward to speaking with you soon.

Sincerely,

Connor Hamilton